

# CORY PERSON

Web Content & Operations Specialist

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WEBSITE: <https://www.coryperson.com>

## EDUCATION

**BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY WITH MINOR IN BUSINESS.**

**GPA: 3.9/4.0 (Summa cum laude)**

*University of Massachusetts Lowell | August 2017*



## RELEVANT EXPERIENCE



### **WordPress Site Editor/Manager, Blue Humming Therapy**

July 2025 - Present

- Proofread, format, and schedule content to ensure consistency with company style guides and for optimal readability
- Maintain and update the website's structure, navigation, and taxonomy (categories, tags) for improved patient experience

### **WordPress Site Manager, Flux Media Group**

January 2020 – June 2025

- Responsible for the day-to-day operations of Flux Media Group's library of Amazon Web Services (AWS) hosted WordPress websites that included frequent content changes, theme/plugin updates while ensuring compatibility, and theme modifications using Elementor and light amounts of PHP, HTML, and CSS
- Managed website backups by securely storing and maintaining data on Amazon S3 for reliability and disaster recovery
- Utilized information from Cloudflare, Google Analytics, Google Search Console, Bing Webmaster Tools, and other platforms to generate actionable insights that were used to improve search engine rankings, website security, and website speed

### **Web Content Management Intern (WordPress), One More Moment**

February 2018 – March 2018

- Created a knowledge base to help reduce the total amount of inquiries from donors and beneficiaries
- Optimized raw photos for optimal Web performance without sacrificing image quality
- Built photo galleries to showcase past fundraising gala events

### **Website Support Intern (WordPress), Palo Alto Area Bar Association**

November 2017 – January 2018

- Implemented solution for the creation of routine local (DreamHost) and cloud (Google Drive) backups to help mitigate the possibility of data loss
- Advised on the optimal use of MembershipWorks with WordPress to ensure each member class had access to their appropriate benefits
- Resolved fatal WordPress core errors by utilizing phpMyAdmin and SFTP
- Made recommendations on theme and plugin best practices to help improve site reliability